

BEDRIJFSAUTORAI 2012: REGISTRATION NOW OPEN FOR SPECIAL VEHICLES INNOVATION AWARD

- **ING Lease sponsors Innovation Award**
- **Winner to be announced on opening day of BedrijfsautoRAI 2012**

Amsterdam, 27 January 2012 – Registration for the SV Innovation Award by participants at the BedrijfsautoRAI 2012 exhibition (formerly TERTS) is now open. The winner of this prestigious prize will be announced during the official opening of the trade show on Tuesday 17 April. By sponsoring the award, ING Lease is reinforcing the importance of innovation in the transport sector. BedrijfsautoRAI 2012 will take place from 17 to 21 April in Amsterdam RAI.

Five nominations

The fifth SV Innovation Award will be presented to the company that has developed the best innovation related to improving efficiency and/or technology in the field of road transport. Exclusively open to exhibitors at BedrijfsautoRAI 2012, participants can register their product or service until 24 February 2012 via www.bedrijfsautorai.nl. An expert jury will evaluate all entries for their degree of innovation, sustainability, market potential, safety, ergonomics and environmental impact. There will be a maximum of five nominations, and the winner will be announced during the official opening of the exhibition on Tuesday 17 April 2012.

Expert jury

“The previous editions have shown just how highly the industry values the SV Innovation Award,” says Olaf de Bruijn, director of the RAI Association. “As organiser of the award our goal is to enhance the focus on innovation in our sector. The nominees and eventual winner are sure to enjoy a great deal of publicity. We are also very pleased that we once again have an expert jury comprised of representatives from the industry, the transport sector, the media and scientific education. They face the fascinating challenge of evaluating the hopefully revolutionary entries.”

ING Lease sponsor

ING Lease is sponsoring the Innovation Award. Specialised in financing company assets, ING Lease is part of the ING bank. It has been active in the truck and trailer market for many years and is one of the top three lease companies in the Netherlands. The transport and logistics sector provides a major contribution to the Dutch economy, and innovation is essential to stay ahead of the competition. ING is aware of this fact and pleased to sponsor the award. “The SV Innovation Award is a great way to stimulate innovation in the transport sector and put the spotlight on the most innovative companies,” says Michiel Bremmers, Asset Specialist Trucks & Trailers.

About BedrijfsautoRAI

BedrijfsautoRAI is the leading platform for sustainable road transport in the Netherlands organised by Amsterdam RAI under the auspices of the RAI Association. In addition to trucks and vans, the biennial exhibition also showcases trailers, specialised vehicles, spare parts, accessories and transport solutions. Insurance company TVM is the official sponsor of BedrijfsautoRAI 2012, and ING Lease is sponsor of the SV Innovation Award.

More information about the exhibition is available via www.bedrijfsautorai.nl. Follow BedrijfsautoRAI 2012 via twitter (@bedrijfsautorai)

Note for the editor / not for publication:

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- Images and press information are available via www.bedrijfsautorai.nl.
- Journalists can request accreditation for the exhibition via www.bedrijfsautorai.nl starting early March.