

BedrijfsautoRAI 2012: All truck manufacturers gearing up to participate

Amsterdam, 18 January 2012 – All the major truck brands have signed up for **BedrijfsautoRAI 2012** (formerly known as The European Road Transport Show, TERTS), one of Europe's leading platforms for sustainable road transport. The final missing manufacturer confirmed its participation last week, which means that DAF, Iveco, MAN, Mercedes, Renault, Scania and Volvo will all be exhibiting their latest models at Amsterdam RAI from Tuesday 17 April to Saturday 21 April 2012. As in previous years, **BedrijfsautoRAI** will be concluded with the traditional **Truck Drivers' Day**.

The enthusiasm among exhibitors demonstrates the degree of confidence in the event's new profile and stand concept which takes a more uniform approach. Visitors to the Europa Complex of Amsterdam RAI will find dedicated information on sustainable transportation, including the very latest innovative products and services. The exhibition floor will be divided into four segments: Heavy commercial vehicles (trucks), light commercial vehicles (vans), special vehicles (trailers and construction industry) and parts & accessories.

New: BedrijfsautoRAI Outdoor Park

Following its successful deployment at AutoRAI 2011, an Outdoor Park will also feature at **BedrijfsautoRAI 2012**. The Innovative Driving section of the park will allow visitors to try for themselves a mix of electric, hybrid and other sustainable vehicles. The Special Vehicles Department of the RAI Association shows a line-up of high-tech products and sustainable innovations from the industry. Drivers' organisation OSC will set up several areas where people's skills will be tested to the limit. The Outdoor Park – free of charge for all show visitors – will be a significant feature for both exhibitors and visitors.

Saturday tradition: Splash programme for drivers

On Saturday 21 April, the spotlight will be on truck drivers during the **BedrijfsautoRAI Trucks Drivers' Day**, which is sponsored by insurance company TVM. Together with OSC and the participants, Amsterdam RAI will put on a spectacular programme, with performances and demonstrations providing entertainment for young and old. And since children under 15 have free access to the whole exhibition, the **Truck Drivers' Day** is ideal for an excursion with the entire family.

New: BedrijfsautoRAI Conference on Thursday 19 April

In addition to the product news, **BedrijfsautoRAI 2012** will also feature an extensive programme of presentations and award ceremonies. An important item on the agenda is the **BedrijfsautoRAI Conference** (in Dutch) on Thursday 19 April. This will focus on sustainable innovations currently available to road transport companies as well as those that can be expected in the long term. Everyone in the industry is welcome to attend the conference and help define the roadmap to 2035. Quality partners in the conference include TLN, EVO, BOVAG truck dealers, the Netherlands Society for Nature and Environment, IvDM, PEM, Port of Rotterdam, TNO, the Dutch Ministry of Infrastructure and the Environment, and the RAI Association.

About BedrijfsautoRAI

BedrijfsautoRAI is the leading platform for sustainable road transport in the Netherlands organised by Amsterdam RAI under the auspices of the RAI Association. In addition to trucks and vans, the biennial exhibition also showcases trailers, specialised vehicles, spare parts, accessories and transport solutions. Insurance company TVM is the official sponsor of **BedrijfsautoRAI 2012**.

More information about the exhibition can be found at www.bedrijfsautorai.nl.

Note for editors / not for publication:

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Images and press information are available via www.bedrijfsautorai.nl.

Journalists can apply for accreditation to visit the exhibition via www.bedrijfsautorai.nl from early March.