



BedrijfsautoRAI 2012

formerly TERTS

TUESDAY 17 - SATURDAY 21 APRIL



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www.bedrijfsautorai.nl



Trucks and Vans



Your ROI is of great importance to us. With this in mind, BedrijfsautoRAI 2012 therefore introduces, for both Trucks and Vans, the Blocks Concept: a unique stand concept.

With this all-in concept, you'll have maximum flexibility to build your stand at an attractive price level. The individual elements of the Blocks Concept can be used in many different ways to create a unique stand with an individual look and feel. Our design team will be happy to help you to turn your specific wishes into an attractive stand.

TC MEMBERS



R den Engelsen
Groeneveld - Member
Board of Management
Groeneveld Group



J Badia
Scania Benelux -
Executive Director
Scania Benelux



A Vasen
General Motors
Nederland - Manager
Commercial Vehicles



E van Eykelburg
Pon's Automobielhandel -
Director Volkswagen
Commercial Vehicles



C van Bergen Bravenboer
Thermoking Transport-
koeling - Managing
Director Netherlands



K Verlinden
Carrosseriebouw Compaan -
Owner Director
Carrosseriebouw Compaan



G van Kleef
Cargotec Nederland -
Director EMEA
Customer Solutions



E van Veen
DAF Netherlands -
Managing Director
DAF Trucks N.V.

THE BLOCKS CONCEPT INCLUDES

- One stand design of the 'Blocks Concept', incorporating your wishes in the design
- Raised floor
- Full colour visuals on one side, hanging from truss
- 2 towers including full colour visuals
- Various stand elements built up from Blocks
 - Info column per truck/van
 - Seating area for visitors
 - Desk
 - Communication wall with visual
 - Product presentation stage
- Floor tiles
- Basic truss plus lighting
- Electricity- and air connections, including usage for trucks and vans

MAXIMUM STAND SIZE

The segments Trucks and Vans have a restricted maximum size of 800 m².

PRICES

Tariffs below are all-inclusive, i.e. including m², your stand in the Blocks Concept and all-in catering facilities.

Members RAI Vereniging	orders before 1/7/2011 € 265,50 per m² , after that €275,50 per m ²
Non-members	orders before 1/7/2011 € 288,50 per m² , after that €298,50 per m ²
Registration fee	€ 495,-

Want to sign up? Use the form at the back of this brochure.

EARLY BIRD DISCOUNT

Take advantage of our Early Bird discount: when you sign up before 1 July 2011, you'll receive a discount of €10,- per m².

ALL-IN CATERING CONCEPT

For exhibitors in the Trucks and Vans section, BedrijfsautoRAI 2012 introduces an all-in catering concept. This concept consists of the following elements:

- 3 central distribution points
- 2 to 3 cateringrunners per stand
- Voucher system for drinks and snacks

Facilities all-in catering € 7,50 p/m²

Costs per consumption:

- Drinks € 2,-
- Snacks € 3,-

With this uniform concept for stand and catering, BedrijfsautoRAI realises a significant reduction in costs compared to the past, thereby hugely increasing your ROI potential.

Parts & Accessories and Special Vehicles

Participants of the segments Parts & Accessories and Special Vehicles can either build their own stand (multiple floors is not allowed) or when purchasing a stand of over 200 m², choose the 'Blocks Concept'.

In addition to this, for stands up to 35 m², it's possible to order a sharply priced standard booth via Amsterdam RAI.

THESE STANDARD BOOTHS INCLUDE

- Standwall
- 1 table with 4 chairs
- 1 reception desk with high chair
- Floor tiles
- Fascia with company name
- 1 spotlight per 4 m²
- 1 socket
- Lockable storage space

CATERING

BedrijfsautoRAI 2012 offers a standard menu from which you can order according to your needs.

PRICES

Members RAI Vereniging	orders before 1/7/2011 € 91 per m² , after that €101,- per m ²
Non-members	orders before 1/7/2011 € 114 per m² , after that €124,- per m ²

Registration fee **€ 495,-**

BLOCKS TARIEF

Add-on per m²: **€ 177,-**

UNIFORME STANDBOUW TARIEF

Add-on per m²: **€ 79,-**

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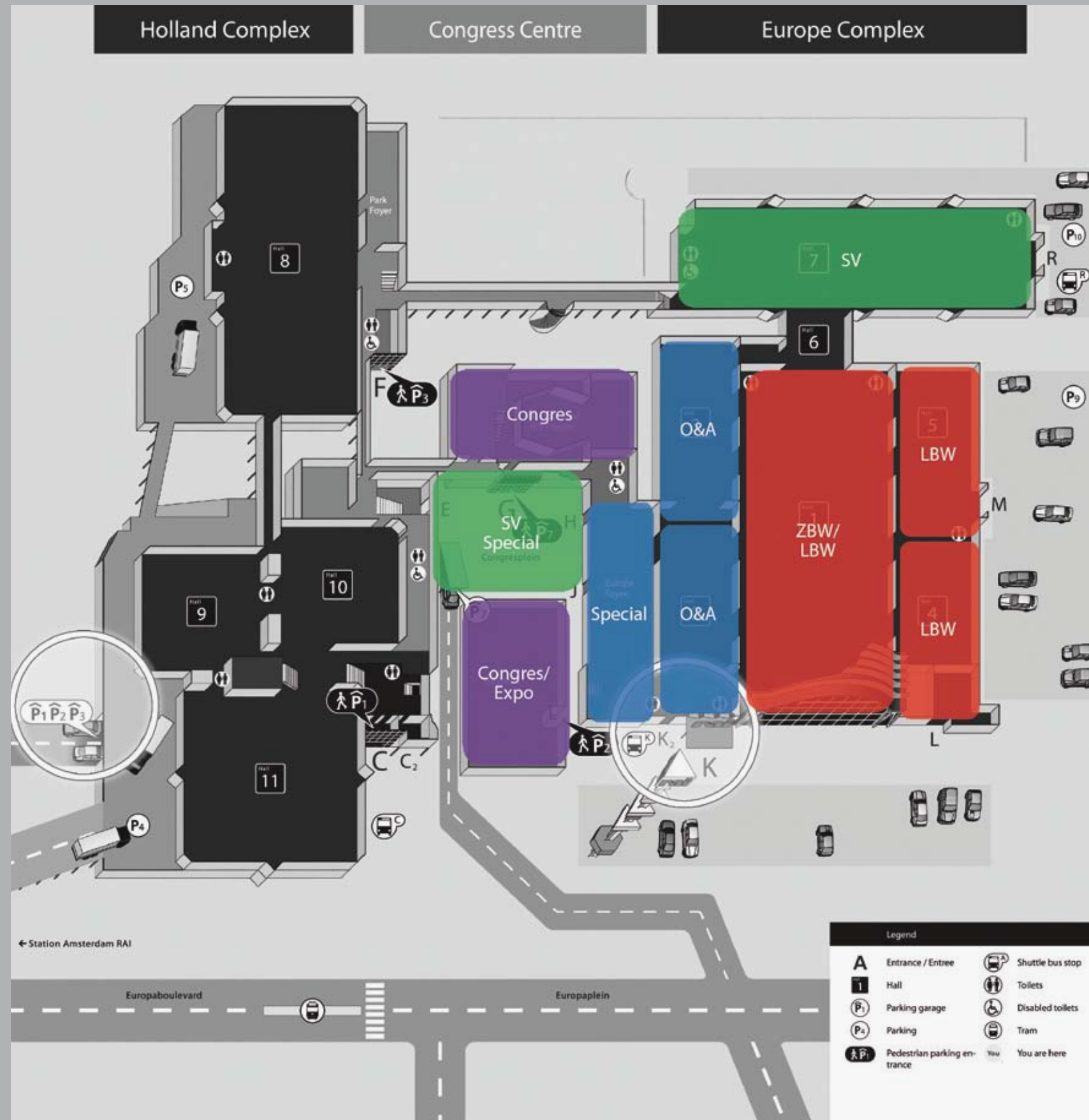
EARLY BIRD DISCOUNT

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If you have any questions, please contact the team. We're looking forward to making BedrijfsautoRAI 2012 a great success with our joint efforts!



Groundplan



ZBW/ LBW Trucks and Vans
 SV Special Vehicles
 O&A Parts and Accessories

Registration forms



ABOUT AMSTERDAM RAI

Passionate organisers, great events complex!
With a full portfolio of top class brands,
the absolute A1 location that is Amsterdam,
and a history that dates back to 1893,
Amsterdam RAI is one of Europe's most
attractive en innovative exhibition companies.
Amsterdam RAI Exhibitions is the matchmaker
between visitor and exhibitor.

Dedicated teams of professionals organise 25
national and international shows on a yearly basis,
for both consumers and B2B. From home base
Amsterdam, partnerships with trade associations,
media and market leaders, successful exhibitions
concepts are constantly being developed and
exported throughout the world. Focusing on first
class events, Amsterdam RAI is market leader in
multiple segments.

CONTACT

BedrijfsautoRAI is organized by Amsterdam RAI,
under the auspices of RAI Vereniging.

Projectteam

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Amsterdam RAI

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